FIVE DUTCH TALENTS CURATED BY

PROJECT 2.0 / GALLERY

The Hague, The Netherlands

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Five Dutch Talents

Project 2.0 / Gallery, a gallery of modern art in The Hague (NL) has a strong focus on photography. With the selection of artists for MIA Photo Fair 2022, we show an overview of new talents that have attached themselves to the gallery over the most recent years.

We are very proud to announce that this year our artist Larissa Ambachtsheer is the Visual Identity of MIA FAIR 2022. Larissa Ambachtsheer signs the coordinated image of MIA with works from her ongoing series 'You Choose, I Seduce', in which she investigates human behaviour and cultures through various photographic experiments. She creates still lives of fruits and vegetables, questioning the role of color in food and how it can be used as a manipulative tool.

Ambachtsheer is in good company of four other Dutch artists, which are presented with a solo booth at MIA. Amongst them are Manon Hertog, Lisanne Hoogerwerf, David Hummelen and Sanja Marušić. A selection of very talented photographic artists, who bring colourful, diverse images and affordable art to MIA. Their ambition is contagious and we have no doubt that these artists are on their way of making a name for themselves in the industry.

The selection of photographic works for MIA are carefully curated by their quality, exceptional color and accessibility. It is a selection of five Dutch talents, who share a fresh view on common daily things, habits and situations. The works give the viewer a beautiful and powerful image to look at but also something to think about: What do you see and how is it manipulated? Each artist is playing with elements, color or scale. The mysterious enlargements, movements or odd color choices of daily things, create surrealistic scenes or maybe just an openminded view of the world around us.

LARISSA AMBACHTSHEER

(1993) Visual Artist, lives and works in The Hague, NL



Red Lemon, 2017





Left page: Sweet Like Candy I, 2022 Left: Yellow Avocados, 2022 Right: Blue Watermelon II, 2017

A consciousness about changes in the world began when I was a WWF Ranger as a child, collecting money for the endangered animals and nature. I felt sorry for the poor animals that are slaughtered to feed our mouths.

Travelling is my passion and big part of my work. Then I discover new rituals and cultures which differentiate from my Western point of view. It's 'The paint to my canvas'.

Nowadays, as a visual artist, I am interested in topics related to human behavior; consciousness, minimalistic lifestyle and sustainability. I observe what happens in daily life and transform that into my own reality which results in still lifes, fashion series or single images. With these, I answer my main question of how we try to control our lives related to topics that have my special interest such as food.

MANON HERTOG

(1977) Photographer, lives and works in Oudorp, NL



Blossom, 2022





Left page: Movement I, 2019 Left: Between Orange and Yellow, 2019, Right: Deep Sea Through, 2019

I experience the view that I take with photography as an opportunity to deepen intuitively and to investigate inner perception.

Photography is a medium with which I compose light and research my fascination for effects, such as blur. I use a technical camera with a digital background for my still-lifes. The large amount of image information from these settings, allows me to accurately capture the properties of volatile materials, such as light, smoke and colors diluted in water. With this I also try to manipulate the actual scale to create a new sense of space and reality. The inner quest becomes visible in the pot, made up of transparent layers. By working within the concept of the pot, a perceptible distance is created from the impression of an emotion carefully directed by me. This makes it possible to observe this.

The pots become an essential product or a symbol of cherishing what has been created.



(1987) Visual Artist, lives and works in The Hague, NL



Areal Loft, 2022





Left page: Serenity, 2022 This page: Rainbow Hills, 2022

The artworks of Lisanne Hoogerwerf (1987) depict real-unreal places: places that you can't find in ordinary reality, but that are made with real materials like pieces of wood, sand, glue, and painted canvas. She creates her art as a way to visualise inner and outer human landscapes. Working mainly from imagination, she wants to lay hold on an archetypal language.

Her studio floor functions as a stage upon which she builds, captures, and deconstructs her landscapes. With her scenes, she sometimes refer to global developments, like the pandemic, the climate crisis and environmental issues. The scenes are emptied of the hustle and bustle of everyday life: no traffic or crowded cityscapes to be seen. Contrasting characteristics and elements can be linked to her work, for example: utopian/dystopian, playfulness/seriousness, society/nature, beauty/drabness.

DAVID HUMMELEN

(1986) Visual Artist, lives and works in Maastricht, NL



Stacked Colour No. 015, 2019





Left page: Stacked Monochrome No. 001, 2019 Left: Stacked Colour No. 011, 2019 Right: Stacked Colour No. 016, 2019

After graduating from the Design Academy Eindhoven in 2015 David Hummelen (1986) worked in different productionindustries. Digital-fabrication, product design and prototyping introduced him to a variety of materials and productiontechniques. This, in combination with visual communication, shapes the fundaments for his practice.

His work investigates the visual properties of materials, mainly transparent and translucent like wax, plastics, water, gelatine and glass. Using a combination of modern and traditional sculpting techniques these materials are shaped and formed in different objects. The works are deliberate compositions consisting of these sculpted shapes placed and combined in such ways that different gradations of reflections arise, as well as a sense of three-dimensionality. By photographing these subjects the interaction between the objects and light are captured and contextual elements - like time, place and scale - are removed from the work. Intuition and experimentation play an important role in Hummelen's process, he is often surprised by the result himself.





Eutierria, 2019







Left page: With You (Part One), 2020 Left: Eutierria, 2019 Right: Eutierria, 2019

Sanja Marušić (1991) is a Dutch-Croatian artist based in Amsterdam. She studied photography at the Royal Academy of Art in The Hague (KABK), and in 2013 she graduated with an Honorable Mention.

Marušić travels the world to create otherworldly images. Her practice emanates from photography and diverts to painting and collage techniques, resulting in mixed media art. Through photography she captures miniature performances in which a human figure (usually Marušić herself in self-made costumes) uncannily moves through a surreal landscape. The stories she creates often find their genesis in her personal life. She manipulates her images so the landscape and the moment itself becomes more abstract, creating a surreal new world, using it as a kind of escapism for herself and the viewer.

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